

FROM IDFA TO PACKAGING

WELCOME TO HES

We are a young company made up of experts who, in addition to their long experience, are connected by a sense of perfection and courage to discover new possibilities. Thanks to conscientious work and state-of-the-art technologies, we develop and produce quality products that we are proud of and are happy to supply to our clients.

Bars of different flavours and compositions that leave our production plant become an everyday part of a healthy lifestyle, a favourite delicacy of children. They offer top texture, delicious taste and balanced nutrition.

Our team is constantly developing new tastes and finding new opportunities for improving recipes. We monitor all the new market trends in healthy nutrition, which makes our bars superior and delicious.

PRODUCED IN SLOVAKIA WITH LOVE

In today's hectic world, a healthy protein bar is a unique way to supply the body with necessary nutrients anytime and anywhere, thus protecting your health even during days when there is no time left for a proper meal.

For athletes, it is an ideal way to deliver the body energy without unnecessary calories. Our development is therefore focused to make the taste full and delicious, the aroma fresh and tempting, so that our bars are a pleasure for all the senses.



WHAT WE OFFER

A combination of state-of-the-art technology with the experience of our experts in there fields of development, production and creative solutions, as well as close cooperation with nutritionists consultants, allows us to design a wide range of products from their development to full production and distribution.

We develop a technologically advanced background for our clients to produce products to there individual specification. Each bar is unique and packaging tailored to each brand. We provide production capacity on modern technically

advanced machinery. All products are developed inline with our clients specification.

PROTEIN BARS

Takes your taste buds to the next level - our protein bars are designed to combine the perfect taste with high nutritional requirements, are full of protein and have a low sugar content. They are ideal for on the move or to help achieve sports goals.



Previously, muesli bars were very popular, but these are not very suitable because over 80% of their energy value is made up of carbohydrates and contain only minimum of proteins. Protein bars are a suitable supplement of nutrients during the day, when it is not possible to access a standard meals due to work or, for example, while driving.

Thanks to differences in content of nutrients and proteins you can choose from these products for strength athletes and endurance athletes focused individuals. Protein bars are a functional dietary supplement and are a great reward for those who want more energy without weight gain.

Our protein bars are enriched with collagen, giving them their fine structure and exceptional taste and improve joints. We offer them in delicious flavours, especially also double-layered with caramel and coated in real milk chocolate.



PROTEIN BARS IN REAL MILK CHOCOLATE EXTRA SOFT - 50g

LOW SUGAR ONLY UP TO 5g/100g, GLUTEN-FREE



PROTEIN BARS IN REAL MILK CHOCOLATE EXTRA SOFT - 50g

LOW SUGAR ONLY UP TO 5g/100g, GLUTEN-FREE



PROTEIN BAR WITH CHOCOLATE-CARAMEL



PROTEIN BAR WITH SALTED CARAMEL



PROTEIN BAR WITH COCONUT-CHEESECAKE

XXL PROTEIN BARS IN REAL MILK CHOCOLATE EXTRA SOFT - 80g

LOW SUGAR ONLY UP TO 5g/100g, GLUTEN-FREE



MINI PROTEIN BARS IN REAL MILK CHOCOLATE EXTRA SOFT - 10g/20g

LOW SUGAR ONLY UP TO 5a/100a, GLUTEN-FREE

Our protein bars are enriched with collagen, giving them their fine structure and exceptional taste and improve joints. We offer them in delicious flavours, especially also double-layered with caramel and coated in real milk chocolate.

MINI protein bars, $10\,g/20\,g$ - extra soft, we produce in the version with a low sugar content only 5g/100g in the following flavors:



WITH CHERRY-POPPY



WITH COCOA



WITH CHERRY-YOGHURT



WITH SALTED CARAMEL

WITH CHOCOLATE CARAMEL

WITH COCONUT CHEESECAKE

POSSIBILITIES OF USE:

coffee shops, restaurants
gas stations
banquets
reception
hotels (gift in the room)
candy bars
corporations (gift at the reception)

sport events
fairs, exhibitions
stadiums (gift with the ticket)
eshops (gift for purchase)
cinemas, theaters, concerts
fitness centers
weddings and celebrations
gift for quests

JUNIOR PROTEIN BARS IN REAL MILK CHOCOLATE WITH COLLAGEN, VITAMINS AND MINERALS - 30g CONTAINS COATED, GLUTEN-FREE



CHOCOLATE PROTEIN BAR WITH VANILLA PASTE,
13 VITAMINS AND MINERALS WITH COATED CONFECTIONERY
IN REAL MILK CHOCOLATE



VANILLA PROTEIN BAR WITH VANILLA PASTE,
13 VITAMINS AND MINERALS WITH COATED CONFECTIONERY
IN REAL MILK CHOCOLATE

The basis of children's nutrition should be a varied and balanced diet, which contains enough suitable carbohydrates, proteins, fats, fibre in combination with a sufficient drinking regime.

For healthy growth and development it is necessary that at least 40% of all proteins in a childs diet are of animal origin. Protein deficiency not only leads to problems with growth and development, but can also cause a decrease in immunity. If a given amount of protein is not replenished by the child with a normal diet, it may be the turn of protein bars for children. Soya protein is not recommended due to its anti-nutritional content. In addition, soya is one of the allergen and it is not present in our protein bars. As children grow, it is important that they have enough vitamins and minerals to ensure good health.

Our JUNIOR protein bars contain full valued milk proteins, all important vitamins and minerals, crispy coloured coated confectionery and no artificial colouring, and are an ideal snack for active children. They are coated in real milk chocolate with maltitol, which unlike sugar does not cause tooth decay.

PRALINE PROTEIN BARS IN DOUBLE REAL MILK CHOCOLATE, EXTRA SOFT - 50g

WITH VANILLA AND NUT PASTE AND HAZELNUTS, GLUTEN-FREE





Protein bar with real hazelnuts, cocoa or real bourbon vanilla in a delicious real milk chocolate double layer with a tasty mixture of nut and vanillin paste. Extra crunchy, with real ingredients, enriched with collagen.

PROTEIN BARS IN REAL MILK CHOCOLATE - 50g WITH A HIGH CONTENT OF PROTEIN UP TO 40g/100g, GLUTEN-FREE



PROTEIN BARS IN REAL MILK CHOCOLATE - 50g WITH A HIGH CONTENT OF PROTEIN UP TO 40g/100g,

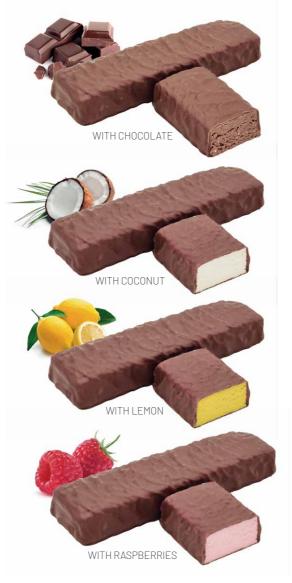


DARK PROTEIN BARS IN REAL DARK CHOCOLATE - 45g GLUTEN-FREE



A unique recipe for soft and tasty protein bars reflected in the dark version - covered in real dark chocolate, complemented by four new flavours that love the bitterness of dark chocolate and go perfectly with it. You can choose from delicious banana, juicy raspberries, refreshing menthol or aromatic coffee.

COLLAGEN PROTEIN BARS IN REAL MILK CHOCOLATE - 40a



Collagen low-sugar protein bars are an ideal everyday snack and are suitable for those on diets and weight loss. The delicious taste of this protein bars is enriched with high-quality collagen which benefits not only skin but also the joints and cartilage, strengthens bones, tendons, nails, hair and helps maintain skin firmness. These qualities make them ideal to become an everyday treat, especially for women. Collagen bars with juicy raspberry flavour, refreshing lemon, delicious chocolate and exotic coconut will delight you while adding beneficial ingredients for your body.

NUTS PROTEIN BARS IN REAL MILK CHOCOLATE - 40g



Nuts protein bars are made up of a delicious combination of nuts, fruit or salted caramel and real milk chocolate. In addition they contain milk protein crispies, which apart from having a delicious taste will also provide the necessary amount of energy to cope with the challenges during the day.

VEGAN NUTS PROTEIN BARS IN REAL DARK CHOCOLATE - 40g



Unique vegan nut bars are made from delicious peanuts, cashews, pistachios, almonds and lyophilized fruit along with a portion of protein as soya protein crispies and are covered in quality dark chocolate. In addition the bars are gluten-free, lactose-free and with no added sugar.



VEGAN PROTEIN BARS IN REAL DARK CHOCOLATE - 40g

GLUTEN-FREE



Our vegan protein bars are made from a natural blend of vegetable proteins. High-quality cocoa butter, lyophilized fruits and nuts are used for their production. Bars in addition, are free of gluten and added sugar. Bars are naturally gluten and lactose free, so they can be enjoyed by people who are intolerant to these food ingredients.

Nevertheless, they retain their great taste and consistency. They are dipped in authenthic dark chocolate. They are available in four delicious flavors.



Raw bars are a good source of nutrients that have not undergone heat treatment, thus maximizing their nutritional value. They are full of quality nuts, dried fruit and other ingredients with a minimum content of so-called "E". The bar is an ideal snack between main dishes, if you need to encourage your body during long-term activity, it will supplement your lost energy and adds strength.

CHICORY ROOT FIBER PROTEIN BARS - 35-40g LOW-CARB, HIGH-FIBRE, GLUTEN-ERFE







Bars with chicory root fibre are a special line of bars designed for people on a low-carbohydrate, high-fibre diet and also gluten-free. These bars are not covered in chocolate or icing and are available in three flavours: coconut, caramel and chocolate.

PROTEIN PANCAKE - 150g PANCAKE POWDER MIX WITH NO ADDED SUGAR

Characteristics:

Pancakes with high content of protein are ideal for breakfast or "healthy" snack for those who maintain a healthy life-style.

Ingredients:

Wheat flour, dried skimmed milk, whey protein concentrate (WPC 80), micellar casein, dried egg-yolks, wheat gluten, dried egg-whites, salt, thickening agent: guar gum, colouring agent: riboflavin. Contains allergens lactose, gluten and egg.

Preparation:

Mix the packet's content (150 g) in 300 ml of cold water. Add sugar (5 – 10 g) or seasoning if needed. Fry in heated oil until golden.

Storing:

Store in a dry place, at the temperature up to +25 °C.



MODERN PLANT IN SLOVAKIA

TECHNOLOGY

We produce bars using modern machinery that is tailor-made and are state of the art, our production line is smooth and efficient producing quality products in a strict hygiene envionment.

Our continuous production line takes into account state of the art quality and hygiene standards for food production. Provides the possibility for completely coated or half coated bars in real milk chocolate or dark chocolate coating.

Packaging machines pack finished products into fully printable two or three layer cartons. X-ray detection is integrated into the line and checkweighter are for product control after packing. All bars are made of quality raw materials in our modern production plant in Galanta, western Slovakia.

This position is optimal not only in terms of availability, but also strong food traditions around Galanta and Nitra. The production hall was completed in 2017 and meets strict food production criteria.

WAREHOUSING

Warehouses fully correspond to food standards and are capacitively designed to cover the storage of raw materials and products in the volume of one months production.

Warehouses are managed electronically, which ensures perfect freshness of raw materials used and optimization of stock. Modern loading ramps allow easy access for supply vehicles.





SUPPLIERS OF RAW MATERIALS

Own product development, includes extensive experience of raw material suppliers. We offer suppliers and their technologists cooperating in the production from local but also foreign production.

We will advise and recommend your choice of suppliers meeting high demands on quality and suitability for processing bars.

CERTIFICATE

The quality and safety of our products have confirmed a successful audit IFS (International Featured Standards), which clearly demonstrated a high standard and the quality of services provided in the manufacture of our products.

Audit according to the IFS standard (International Featured Standards) is used for evaluation multinational suppliers business chains and combines requirements on the quality management system and on health and safety of food.





CONDITIONS INFOR PRIVAT LABELS



MOQs products:

5 000 pcs (50-55g) 8 000 pcs (35-40g)



MOQs foil: 100 kg (possible to divide into 2 combined streams)



Foil price: 10 €/kg*

25 €/kg**



Foil lead time:

up to 6 weeks from design approval*
up to 3 weeks from design approval**



Foil consumption:

approx. 1g/1pc



overproduction/underproduction must be tolerated

- * Standard conditions for Privat labels
- ** Express conditions for Privat labels

CONDITIONS INFOR PRIVAT LABELS



MOQs display box: 4 000 pcs

(prepayment)



Display box price: 0,45 €/pc



2 colours: 750 € **3 colours:** 1100 €



Number of pieces per display box: 24 pcs (50-55g), 30 pcs (35-40g)



Production lead time:

(order - pick up): 7 weeks*
4 weeks**

PROCESS:





BECOMEOUR CLIENT



Healthy Food Supplements

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